



## Cullercoats Community Football Club

### Communication Plan 2020/21

- The Club will promote all activities and key information regarding training, games and events via our website at [www.cullercoatsfc.co.uk](http://www.cullercoatsfc.co.uk) and Facebook page at *Cullercoats FC* ([www.facebook.com/cullercoatsfc](http://www.facebook.com/cullercoatsfc)).
- Club staff will receive regular updates via the Club staff WhatsApp group.
- All social media platforms will be subject to a new Social Media Policy, which will apply from July 2020.
- The Management Team will meet on every second Tuesday of the month and consider/approve 'key' messages for all Club members and those who follow us. Every third meeting (quarterly) will be a 'Club Development Meeting'.
- A new Club 'Welcome Pack' will be introduced for the season 2020/21, which includes an overview of the season ahead, update regarding the Club Development Plan and details of the registration process, with supporting documents to be signed by players and/or parents, coaches and staff.
- The Club will introduce a 'Club Parent Group' for the season 2020/21, with a representative from every age group. The Parent Group will meet on a quarterly basis from September 2020. We are looking for volunteers, so please let your team coach know if you are interested. We will provide further information in due course.
- The Club will continue to maintain an open contact email, [contact@cullercoatsfc.co.uk](mailto:contact@cullercoatsfc.co.uk), for all general enquiries. This will be managed by a member of the Management Team.
- Club training schedules and fixtures will be coordinated and published by the Club Secretary team:
  - John Symons - senior section
  - Craig Williamson - junior section (Under 11 - Under 16)
  - Mark Goodwin - development & mini-soccer sections (Under 7 - Under 10)
- All safeguarding or welfare concerns and enquiries should be sent to [safeguarding@cullercoatsfc.co.uk](mailto:safeguarding@cullercoatsfc.co.uk).