

Cullercoats Community Football Club

Appearance & Images Policy

Unless authorised by the Club, Parents, Guardians, Carers, Players and Children at, in or around the Club **may not**:

- Capture, log, record, transmit, play, issue, show or otherwise communicate (by digital or other means) any images or video footage of any Players or other persons at the Club;
- Bring into the Club or use within the Club, any equipment or technology which is capable of capturing, logging, recording, transmitting, playing, issuing, showing or otherwise communicating (by digital or other means) any such images or video.

Any person acting in breach of the above rules may have such equipment or technology confiscated and/or will be required to deliver any tapes, films, disks, memory cards, memory sticks or other recordings, in whatever form, to the Club.

Mobile telephones and other mobile devices capable of capturing images or video are permitted within the Club, **on the condition that**:

- They are used for personal and private use only (which, for the avoidance of doubt, shall not include the capturing, logging, recording, transmitting, playing, issuing, showing, or any other communication of any images or video of Players and participants for any commercial purpose); and
- Nothing that is captured, logged, recorded, transmitted, played, issued, shown or otherwise communicated by a mobile telephone or other mobile device is published or otherwise made available to any third parties, including but not limited to, via social networking sites, unless explicit permission is given by the Club.

Players, participants and spectators at the Club attending open sporting, social, charitable, community and/or entertainment events understand and acknowledge that such events are public in nature, and that their appearance and actions inside and in the perimeter of the Club site on such occasions are also public in nature, and they shall have no expectation of privacy with regard to their actions or conduct at such events.

Cullercoats Community FC's Usage of Images

In the ordinary course of the Under 18's programme, material will be produced, recording, but not limited to:

- The Players' appearance;
- Digital images of the Players;
- Video footage of the Players; and
- Photography of the Players.

This material is produced for training and Club purposes, which may include publicising the work of the Club and the Players. In accordance with our safeguarding and child protection policies, the Club will not permit photographs, video or other images of young people to be taken without the consent of the parent, guardian or carer of the child, as well as the child themselves. The Club will take all reasonable steps to ensure images are used solely for the purposes they are intended. If you become aware that these images are being used inappropriately you should inform the Club immediately.